

SERGIO ALEJANDRO MORALES CUESTA

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Professional Profile

Frontend Developer specialized in building native applications using React Native and Expo, with experience in the full development cycle, including construction, optimization, and deployment of mobile solutions.

Successfully led and delivered three applications published on the App Store and Play Store, demonstrating strong technical skills and a commitment to product quality.

Experienced in ReactJS, NextJS, Zustand, Redux Toolkit, and Tailwind CSS, as well as backend integration using NestJS and database management with MongoDB.

Recognized for being proactive, responsible, self-taught, and results-oriented, with strong teamwork abilities, project leadership, and effective performance under pressure. His ability to create, structure, and execute technological projects makes him a valuable asset in demanding and fast-growing development environments.

Professional experience

AgriGlobal Market

Frontend Developer

October 2022 - Currently

Contact: Felipe Hurtado – +55 44 9938 0399

Responsibilities

- Develop and deploy the AgriGlobal Market application, optimizing features for native apps and improving user experience.
- Design and build the AgriGlobalmarket.com website, creating new features, new pages, and enhancing usability and visual design.
- Participate in decision-making for new application developments, evaluating execution times, scope, and tools to be used.

- Support the development and design teams to create a more accessible platform with a better user experience.
- Build and deploy native applications using React Native for external clients, such as Nutrihorto in Brazil and Nara in North America.

Achievements

- Published applications in the App Store and Play Store for international clients.
- Strengthened knowledge in ReactJS and NextJS, including version migrations.
- Gained backend development experience using NodeJS and frameworks such as ExpressJS and NestJS.

Route – Mikomovil SAS

Frontend Developer

May 2022 – September 2022

Contact: Paola Andrea Blandón Ovalle – 311 7494408

Responsibilities

- Improve the visual development of the Route platform, enhancing organization of the main menu and responsiveness using ReactJS and NextJS.
- Review and fix support issues reported by platform clients, proposing internal improvements for the development team.
- Provide support to team members in finding effective and viable solutions.
- Strengthen backend knowledge, particularly in Python and Django.

Achievements

- Expanded knowledge in ReactJS and NextJS.
- Acquired experience in MySQL databases, Docker containers, and Docker Compose.
- Learned SCRUM methodology and version control with Git and GitHub.

Softseguros – Mikomovil SAS

Frontend Developer – Training

June 2021 – April 2022

Contact: Paola Andrea Blandón Ovalle – 311 7494408

Responsibilities

- Handle support requests from Softseguros platform clients.
- Design and layout the car insurance quote module in collaboration with the development team.
- Implement adjustments to the Softseguros platform, continuously improving its design and performance.

Achievements

- Strengthened knowledge in HTML, CSS, and JavaScript.
 - Gained experience with ReactJS, Tailwind CSS, and backend technologies such as Python, Django, and MySQL.
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Madecentro Colombia SAS

Plant Production Manager

September 2017 – April 2022

Contact: Julián Marín – 320 8418005

Responsibilities

- Manage and coordinate the specialized production plant "Madeservicios."
- Receive, plan, and dispatch production orders for stores in the coffee region.
- Organize the reception and dispatch of raw materials (wood) and completed production orders.
- Acquire and manage technological resources, and request office, cleaning, and cafeteria supplies.
- Conduct monthly inventories to ensure proper storage of supplies and raw materials using Sistema Uno – ERP.

Achievements

- Awarded the *Ingenia 2021* Prize for a company logistics improvement project.
 - Together with the team, achieved the highest annual performance, reaching a 92% service level in 2021 with a lead time under 6 days.
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Education

- **Universidad Tecnológica de Pereira** – Mechatronics Engineer, Pereira, 2016
 - **Platzi Platform** – Web Development School, 2022
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Tools / Software

- ReactJS
- NextJS
- TailwindCSS
- Expo / React Native
- Zustand
- React Hooks